

THE RELATIONSHIP PROJECT

JAKE AND TAY



MEDIA KIT

WWW.RELATIONSHIPPROJECT.ORG

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MRANDMRSALLER@GMAIL.COM
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ABOUT US

Mr & Mrs Aller, known by their friends as Jake and Tay, are a Vancouver based power couple. They believe in marriage and think relationships are delicious--a lot of work--but so very worth it. With their blog, socials, interviews, online course, and hosting events around Canada, they're starting the REAL-ationship Revolution. The Relationship Project is opening the doors and giving a behind the scenes look into what successful relationships practice.

"We want to expose the mistakes and triumphs, how to grow and learn together. Because, let's be real. Relationships are beautiful and messy. It's time we see (and share!) it all."



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ABOUT THE FAMJAM

Our online audience is small but mighty and growing every day. They're interested in intimate relationships, self-growth, media and entertainment, and home living. They are dedicated and engaged and we protect them fiercely by only showcasing brands or products that we trust and would recommend to our dear friends. We've built a strong relationship with our audiences and we love them to pieces. We bet you will, too!

THE DETAILS

70% FEMALE, AGE 18-35, 51% IN NORTH AMERICA

91% NEW VISITORS ON AVERAGE PER MONTH

1,900+

SOCIAL MEDIA FOLLOWERS

1,400+

PAGEVIEWS PER MONTH

90+

EVENT/WORKSHOP ATTENDEES

400+

UNIQUE USERS PER MONTH



300+ FOLLOWERS



1.6K+ FOLLOWERS



500+ EMAIL LIST

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